

CB&C, Inc.

Background

CB&C, Inc. is a billing & collections company in business since 2000. Our systems are second to none as we are dedicated to continuous operational improvements as the insurance industry continually changes.

CB&C, Inc. launched our sister company, LSC Enterprises, LLC., which is a VAR (dealer) for Medisoft™ products, training and support, in the fall of 2005.

Objective

Our purpose is to assist medical offices in functioning at their highest capacity. We alleviate stress by removing those responsibilities that are most taxing on the Doctors & their staff. We also work within offices to train on efficient front desk management & maximizing insurance reimbursement. Our staff is available 5 days a week to work directly with you.

Experience

CB&C, Inc. has been in business for over 7 years. With over 20 years combined experience, specializing in but not limited to Chiropractic and physical therapy billing & collections.

Full service insurance billing & collections including:
Traditional & Managed Care Insurance
Medicare / Medicaid
Auto Accident / Workers' Compensation Cases

Other services offered:
In Office Consulting
Front Desk Training
Insurance Verifications
New Office Setup

Key Accomplishments

Assisted many offices with integration into multi discipline groups (Chiropractors & PTs)

Successful in persuading Oxford to reimburse exams and re-exams from the first processing rather than have the claims automatically pend for notes.

Established a close working relationship with Horizon BC/BS resulting in monthly quality meetings regarding claims processing, benefits, call center issues, etc.

Successful in persuading Empire BC/BS to recognize and allow CPT code 98943 for NJ Providers effective October 2004. CB&C, Inc. spearheaded this 2-year project working closely with Horizon BC/BS & Empire BC/BS. Prior to our efforts, Empire BC/BS was typically not reimbursing providers for CPT code 98943.

Challenged Oxford/TRIAD due to our overall dissatisfaction (and that of the Chiropractic Community) relative to policies & procedures beginning December 2002.

- CB&C, Inc. circulated a fax to Chiropractic offices addressing both clinical & billing issues and concerns. TRIAD subsequently invited CB&C, Inc. to their Connecticut office to address the overwhelming response to this fax. CB&C, Inc. presented findings and examples on multiple separate issues and concerns.
- After a successful meeting, CB&C, Inc.'s efforts, along with those of your Chiropractic organizations, resulted in TRIAD implementing improvements.

Selected by Horizon BC/BS to evaluate their new IVR system. In a meeting at CB&C, Inc., we presented suggestions for changes to this new system.

CB&C, Inc. continues working to bring awareness to UHC in regard to A.C.N.'s handling of Chiropractic benefits in general. We circulated a fax to the Chiropractic community to obtain feedback on experiences and 5 issues that we feel are most prevalent.

Publications

"5 Keys to Successful Insurance Collections", Today's Chiropractic, Sept/Oct 2001

Publisher of CB&C News, Quarterly Newsletter